

You may have heard of Parkinson's Law. It is often used in reference to time usage: the more time you've been given to do something, the more time it will take you to do it. Most of us treat our money this way. The more we make, the more we spend. In fact, it's quite difficult for us to avoid increasing our standard of living every time we get a raise. We could certainly do well to understand what big commerce really wants us to be. They've been working for decades to create millions of ideal consumers, and they have succeeded. Unless you're a real anomaly, _____.

The perfect customer is dissatisfied but hopeful, uninterested in serious personal development, highly habituated to the television, working full-time, earning a fair amount, indulging during their free time, and somehow just getting by. Is this you?

*anomaly 비정상(적인 사람)

- ① you may well become an ill customer
- ② you can get over it with a little effort
- ③ your lifestyle has already been designed
- ④ your room will be full of something necessary
- ⑤ your identity as a consumer should be unique

*본 문제의 저작권은 햇님쌤에게 있습니다.

