

다음 글의 빈칸 (A), (B)에 들어갈 말로 가장 적절한 것은?

When consumers are enjoying a glass of cucumber water after a massage or purchasing their favorite ice cream, they are typically not thinking about how these everyday decisions could be affecting the products they find at retail. Nevertheless, Deerfield is paying close attention to these actions and using them to create new flavors and line extensions for some of their core brands. “ If you go out to get a massage, what do they give? Cucumber water. We looked at that and we now have cucumber vodka as a low calorie option.” (A), Newlands notes that one of the most popular flavors of their ice cream is Cherry Garcia. Consumers also enjoy cherry pie and cherry flavored sodas. As a result, the company stepped outside of its comfort zone and created whiskeys flavored with black cherry flavor. “When we first did that, people thought that we were crazy. Out flavored vodkas were popular, but flavored whiskeys were not.” But now it opened up a whole new audience of people. (B), more than half of the consumers of whisky were not previously vodka drinkers, so the new product introduction invited now consumers into the category without causing very little cannibalization of its core brand.

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|-------------------|-----------------|
| ① In addition | However |
| ② Similarly | Additionally |
| ③ However | To the contrary |
| ④ In the meantime | So far |
| ⑤ Thus | Besides |